

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

STARCO BRANDS, INC.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

85526F201

(CUSIP Number)

02/14/2023

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☒ Rule 13d-1(c)

☐ Rule 13d-1(d)

SCHEDULE 13G

CUSIP No. 85526F201

1	Names of Reporting Persons The Production Board, LLC
2	Check the appropriate box if a member of a Group (see instructions) <input checked="" type="checkbox"/> (a) <input type="checkbox"/> (b)
3	Sec Use Only
4	Citizenship or Place of Organization DELAWARE

Number of Shares Beneficially Owned by Each Reporting Person With:	5	Sole Voting Power 61,696,700.00
	6	Shared Voting Power 0.00
	7	Sole Dispositive Power 61,696,700.00
	8	Shared Dispositive Power 0.00
9	Aggregate Amount Beneficially Owned by Each Reporting Person 61,696,700.00	
10	Check box if the aggregate amount in row (9) excludes certain shares (See Instructions) <input type="checkbox"/>	
11	Percent of class represented by amount in row (9) 9.5 %	
12	Type of Reporting Person (See Instructions) OO	

SCHEDULE 13G

Item 1.

- (a) **Name of issuer:**
STARCO BRANDS, INC.
- (b) **Address of issuer's principal executive offices:**
706 N Citrus Ave., Los Angeles, CA, 90038.

Item 2.

- (a) **Name of person filing:**
The Production Board, LLC.
- (b) **Address or principal business office or, if none, residence:**
The Production Board, LLC - 548 Market Street, San Francisco, CA 94104
- (c) **Citizenship:**
The Production Board, LLC - Delaware
- (d) **Title of class of securities:**
Class A Common Stock
- (e) **CUSIP No.:**
85526F201

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) ☐ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) ☐ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) ☐ Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) ☐ Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) ☐ An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

- (f) ☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) ☐ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) ☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) ☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) ☐ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:
- (k) ☐ Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

Item 4. Ownership

(a) Amount beneficially owned:

Row 9 of the Reporting Person's cover page to this Schedule 13G sets forth the aggregate number of shares of securities of the Issuer currently beneficially owned by such Reporting Person and is incorporated by reference.

(b) Percent of class:

Row 11 of the Reporting Person's cover page to this Schedule 13G sets forth the percentage of the shares of securities of the Issuer currently beneficially owned by such Reporting Person and is incorporated by reference. The percentage set forth in row 11 is based upon 647,431,696 shares of Class A common stock outstanding as of April 16, 2025, as reported in the Issuer's Annual Report on Form 10-K filed with the Securities and Exchange Commission (the "SEC") on April 18, 2025. %

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

Row 5 of the Reporting Person's cover page to this Schedule 13G sets forth the number of shares over which the Reporting Person has the sole power to vote or to direct the vote.

(ii) Shared power to vote or to direct the vote:

Row 6 of the Reporting Person's cover page to this Schedule 13G sets forth the number of shares over which the Reporting Person has the shared power to vote or to direct the vote.

(iii) Sole power to dispose or to direct the disposition of:

Row 7 of the Reporting Person's cover page to this Schedule 13G sets forth the number of shares over which the Reporting Person has the sole power to dispose or to direct the disposition of.

(iv) Shared power to dispose or to direct the disposition of:

Row 8 of the Reporting Person's cover page to this Schedule 13G sets forth the number of shares over which the Reporting Person has the shared power to dispose or to direct the disposition of.

Item 5. Ownership of 5 Percent or Less of a Class.

Item 6. Ownership of more than 5 Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under ?? 240.14a-11.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

The Production Board, LLC

Signature: **/s/ David Friedberg**

Name/Title: **David Friedberg, Chief Executive Officer**

Date: **05/13/2025**