

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2020

Or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 0-54892

STARCO BRANDS, INC

(Exact name of registrant as specified in its charter)

Nevada

(State or Other Jurisdiction of Incorporation or Organization)

27-1781753

(I.R.S. Employer Identification No.)

250 26<sup>th</sup> Street, Suite 200, Santa Monica, CA

(Address of Principal Executive Offices)

90402

(Zip Code)

Registrant's telephone number, including area code: (818) 260-9370

Indicate by check mark whether the registrant (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock	STCB	OTC Markets Group OTCQB tier

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: As of November 14, 2020, the issuer had 159,140,665 shares of its common stock issued and outstanding.

## TABLE OF CONTENTS

PART I		
Item 1.	Condensed Unaudited Financial Statements	2
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	13
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	19
Item 4.	Controls and Procedures	19
PART II		20
Item 1.	Legal Proceedings	20
Item 1A.	Risk Factors	20
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	20
Item 3.	Defaults Upon Senior Securities	20
Item 4.	Mining Safety Disclosures	20
Item 5.	Other Information	20
Item 6.	Exhibits	20
	Signatures	21

**PART I – FINANCIAL INFORMATION**

**ITEM 1. FINANCIAL STATEMENTS**

**STARCO BRANDS, INC.  
INDEX TO FINANCIAL STATEMENTS**

Condensed Balance Sheets as of September 30, 2020 and December 31, 2019 (unaudited)	5
Condensed Statements of Operations for the Three and Nine Months ended September 30, 2020 and 2019 (unaudited)	6
Condensed Statements of Stockholders' Deficit for the Nine Months ended September 30, 2020 and 2019 (unaudited)	7
Condensed Statements of Cash Flows for the Nine Months ended September 30, 2020 and 2019 (unaudited)	8
Notes to the Condensed Financial Statements (unaudited)	9

**STARCO BRANDS, INC.**  
**CONDENSED BALANCE SHEETS**  
**(Unaudited)**

	September 30, 2020	December 31, 2019
<b><u>ASSETS</u></b>		
Current Assets:		
Cash	\$ 560,752	\$ 4,754
Accounts receivable, related party	273,567	14,496
Prepaid and other assets	73,167	38,661
Total Current Assets	907,486	57,911
Right of use lease asset, operating, net	54,777	85,077
Deposit	3,500	3,500
Total Assets	<u>\$ 965,763</u>	<u>\$ 146,488</u>
<b><u>LIABILITIES AND STOCKHOLDERS' DEFICIT</u></b>		
Current Liabilities:		
Accounts payable	\$ 165,550	\$ 188,036
Other payables and accruals	297,511	284,883
Accrued interest – related party	1,602	-
Accrued compensation	98,000	83,900
Lease obligation	44,389	40,806
Loans payable – related party	572,699	411,862
Notes payable	-	35,629
Total Current Liabilities	1,179,751	1,045,116
Lease obligation – noncurrent portion	11,752	45,632
Total Liabilities	1,191,503	1,090,748
<b><u>Stockholders' Deficit:</u></b>		
Preferred Stock, par value \$0.001 40,000,000 shares authorized, no shares issued and outstanding	-	-
Common Stock, par value \$0.001 300,000,000 shares authorized, 159,140,665 and 159,090,914 shares issued and outstanding, respectively	159,141	159,091
Additional paid in capital	15,712,005	15,576,955
Accumulated deficit	(16,096,886)	(16,680,306)
Total Stockholders' Deficit	(225,740)	(944,260)
Total Liabilities and Stockholders' Deficit	<u>\$ 965,763</u>	<u>\$ 146,488</u>

*The accompanying notes are an integral part of these unaudited condensed financial statements*

**STARCO BRANDS, INC.**  
**CONDENSED STATEMENTS OF OPERATIONS**  
**(Unaudited)**

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2020	2019	2020	2019
Revenues, net, related party	\$ 767,808	\$ 50,034	\$ 1,120,072	\$ 228,783
Operating Expenses:				
Compensation expense	47,113	45,657	138,836	138,607
Professional fees	34,677	6,911	63,956	37,354
General and administrative	222,334	56,130	328,833	157,284
Total operating expenses	304,124	108,698	531,625	333,245
Gain (loss) from operations	463,684	(58,664)	588,447	(104,462)
Other Income (Expense):				
Interest expense	(8,768)	(8,054)	(24,077)	(23,888)
Gain on forgiveness of debt	-	-	3,300	19,434
Other income	7,000	5,250	15,750	15,750
Total other expense	(1,768)	(2,804)	(5,027)	11,296
Income (loss) before provision for income taxes	461,916	(61,468)	583,420	(93,166)
Provision for income taxes	-	-	-	-
Net Income (Loss)	<u>\$ 461,916</u>	<u>\$ (61,468)</u>	<u>\$ 583,420</u>	<u>\$ (93,166)</u>
Income (Loss) per share, basic and diluted	<u>\$ 0.00</u>	<u>\$ 0.00</u>	<u>\$ 0.00</u>	<u>\$ (0.00)</u>
Weighted average shares outstanding, basic and diluted	<u>159,128,227</u>	<u>159,090,914</u>	<u>159,103,442</u>	<u>159,090,914</u>

*The accompanying notes are an integral part of these unaudited condensed financial statements*

**STARCO BRANDS, INC.**  
**CONDENSED STATEMENTS OF STOCKHOLDERS' DEFICIT**  
**FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2020 AND 2019**  
**(Unaudited)**

Common Stock					
	Shares	Amount	Additional Paid in Capital	Accumulated Deficit	Total
Balance, December 31, 2019	159,090,914	\$ 159,091	\$ 15,576,955	\$ (16,680,306)	\$ (944,260)
Contributed services	-	-	11,700	-	11,700
Net loss	-	-	-	(34,105)	(34,105)
Balance, March 31, 2020	159,090,914	159,091	15,588,655	(16,714,411)	(966,665)
Contributed services	-	-	11,700	-	11,700
Net income	-	-	-	155,609	155,609
Balance, June 30, 2020	159,090,914	159,091	15,600,355	(16,558,802)	(799,356)
Common stock issued for services	49,751	50	99,950	-	100,000
Contributed services	-	-	11,700	-	11,700
Net income	-	-	-	461,916	461,916
Balance, September 30, 2020	<u>159,140,665</u>	<u>\$ 159,141</u>	<u>\$ 15,712,005</u>	<u>\$ (16,096,886)</u>	<u>\$ (225,740)</u>

Common Stock					
	Shares	Amount	Additional Paid in Capital	Accumulated Deficit	Total
Balance, December 31, 2018	159,090,914	\$ 159,091	\$ 15,530,155	\$ (16,540,342)	\$ (851,096)
Contributed services	-	-	11,700	-	11,700
Net loss	-	-	-	(45,291)	(45,291)
Balance, March 31, 2019	159,090,914	159,091	15,541,855	(16,585,633)	(884,687)
Contributed services	-	-	11,700	-	11,700
Net income	-	-	-	13,593	13,593
Balance, June 30, 2019	159,090,914	\$ 159,091	\$ 15,553,555	\$ (16,572,040)	\$ (859,394)
Contributed services	-	-	11,700	-	11,700
Net income	-	-	-	(61,468)	(61,468)
Balance, September 30, 2019	<u>159,090,914</u>	<u>\$ 159,091</u>	<u>\$ 15,565,255</u>	<u>\$ (16,633,508)</u>	<u>\$ (909,162)</u>

*The accompanying notes are an integral part of these unaudited condensed financial statements*

**STARCO BRANDS, INC.**  
**CONDENSED STATEMENTS OF CASH FLOWS**  
**(Unaudited)**

	For the Nine Months Ended September 30,	
	2020	2019
<b>CASH FLOW FROM OPERATING ACTIVITIES:</b>		
Net income (loss)	\$ 583,420	\$ (93,166)
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Gain on forgiveness of debt	(3,300)	19,434
Contributed services	35,100	35,100
Common stock for services	33,333	-
Noncash lease expense	30,297	-
Changes in Operating Assets and Liabilities:		
Accounts receivable, related party	(259,071)	1,555
Prepays & other assets	32,161	(29,801)
Accounts payable	(22,485)	(10,323)
Lease liability	(30,297)	-
Accrued expenses	28,332	16,090
Net Cash (Used in) Provided by Operating Activities	427,490	(61,111)
 <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>	 -	 -
 <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Advances/loans from a related party	263,730	90,473
Repayment of advances from a related party	(102,893)	(46,918)
Proceeds from notes payable	-	55,000
Payments on notes payable	(32,329)	(32,768)
Net Cash Provided by Financing Activities	128,508	65,787
 Net Increase in Cash	 555,998	 4,676
Cash at Beginning of Period	4,754	721
Cash at End of Period	\$ 560,752	\$ 5,397
 Cash paid during the period for:		
Interest	\$ -	\$ -
Income taxes	\$ -	\$ -
 Supplemental non-cash disclosure:		
Establish operating lease asset and related liability	\$ -	\$ 122,825
Stock issued for prepaid services	\$ 66,667	\$ -

*The accompanying notes are an integral part of these unaudited condensed financial statements.*



**STARCO BRANDS, INC.**  
**NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS**  
**SEPTEMBER 30, 2020**

**NOTE 1 – ORGANIZATION AND DESCRIPTION OF BUSINESS**

Starco Brands, Inc. (the "Company") then operating under a different name, was incorporated in the State of Nevada on January 26, 2010, to engage in Direct Response marketing of consumer products with the goal of producing sales through television and/or retail. On September 7, 2017, the Company filed an Amendment to the Articles of Incorporation to change the corporate name to Starco Brands, Inc. The Board determined the change of the Company's name was in the best interests of the Company due to changes in the anticipated business. In July 2017 the Company entered into a licensing agreement with The Starco Group, located in Los Angeles, California. The Company pivoted to commercializing novel consumer products manufactured by The Starco Group. The Starco Group is a private label and branded aerosol and liquid fill manufacturer that manufactures DIY/Hardware, paints, coatings and adhesives, household, hair care, disinfectants, automotive, motorcycle, arts & crafts, personal care cosmetics, FDA over the counter pharmaceuticals, sun care, cooking oils, beverage and spirits.

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

*Basis of presentation*

The Company's unaudited condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). The accompanying unaudited condensed financial statements reflect all adjustments, consisting of only normal recurring items, which, in the opinion of management, are necessary for a fair statement of the results of operations for the periods shown and are not necessarily indicative of the results to be expected for the full year ending December 31, 2020. These unaudited condensed financial statements should be read in conjunction with the financial statements and related notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2019.

*Use of estimates*

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from those estimates.

*Revenue recognition*

The Company only applies the five-step model to contracts when it is probable that the entity will collect the consideration it is entitled to in exchange for the goods or services it transfers to the customer. Once a contract is determined to be within the scope of ASC 606 at contract inception, the Company reviews the contract to determine which performance obligations the Company must deliver and which of these performance obligations are distinct. The Company recognizes as revenues the amount of the transaction price that is allocated to the respective performance obligation when the performance obligation is satisfied or as it is satisfied.

The Company earns its revenue from the licensing agreements it has with The Starco Group, Inc., ("TSG") a related party. The Company licenses the right to manufacture and sell certain products of TSG. The amount of the licensing revenue received varies depending upon the product and is determined beforehand in each agreement. The Company recognized its revenue only when it receives a report of sales made by TSG to a third party.

Recently issued accounting pronouncements

In November 2019, the FASB issued ASU 2019-10, Financial Instruments—Credit Losses (Topic 326), Derivative and Hedging (Topic 815, and Leases (Topic 841). This new guidance will be effective for annual reporting periods beginning after December 15, 2019, including interim periods within those annual reporting periods. While the Company is continuing to assess the potential impacts of ASU 2019-10, it does not expect ASU 2019-10 to have a material effect on its financial statements.

**NOTE 3 – GOING CONCERN**

The accompanying unaudited condensed financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company has an accumulated deficit of \$16,096,886, predominantly from the Company granting stock for services during its reorganization in 2017 and 2018. The Company had a working capital deficit of \$272,265 and net cash provided by operating activities of \$427,490 for the nine months ended September 30, 2020. The Company's ability to raise additional capital through the future issuances of common stock and/or debt financing is unknown although the company is planning a capital raise via a Regulation A offering in Q1 2021. The obtainment of additional financing and the successful development of the Company's contemplated plan of operations, to the attainment of profitable operations are necessary for the Company to continue operations. These conditions and the ability to successfully resolve these factors raise substantial doubt about the Company's ability to continue as a going concern. The financial statements of the Company do not include any adjustments that may result from the outcome of these aforementioned uncertainties.

**NOTE 4 – NOTES PAYABLE**

The Company had a financing loan for its Director and Officer Insurance ("D&O"), that was renewed in September 2019. The new loan bears interest at 6.97%, and required monthly payments through July 2020. The D&O insurance has not been renewed. As of September 30, 2020, and December 31, 2019, the loan had a balance of \$0 and \$32,329, respectively.

During the fourth quarter of 2018 a third party loaned the Company \$3,300 to pay for general operating expenses. The loan was unsecured, non-interest bearing and due on demand. This loan was forgiven during the nine months ended September 30, 2020 and a gain on the forgiveness of debt was recognized.

**NOTE 5 – OPERATING LEASE**

The Company currently occupies office space in Burbank, California. The Company signed a three-year lease starting January 1, 2016. The lease has been extended for an additional three-year term. Current monthly lease payments are \$3,855 with yearly increases. The lease required a deposit of \$3,500 which was paid on December 10, 2015. The lease is being accounted for under ASU 2016-02 Leases (Topic 842). The Company recorded an initial Right of Use of Asset and Lease Obligation of \$122,825. As of September 30, 2020, the Company has accrued rent due of \$34,280 and a Lease Obligation of \$54,777.

			September 30,	
	<u>Asset</u>	Balance Sheet Classification	2020	December 31, 2019
	Operating lease asset	Right of use asset	\$ 54,777	\$ 85,077
	Total lease asset		\$ 54,777	\$ 85,077
	<u>Liability</u>			
	Operating lease liability – current portion	Current operating lease liability	\$ 44,389	\$ 40,806
	Operating lease liability – noncurrent portion	Long-term operating lease liability	11,752	45,632
	Total lease liability		\$ 56,141	\$ 86,438

Lease obligations at September 30, 2020 consisted of the following:

<u>For the year ended December 31:</u>	
2020	\$ 11,564
2021	47,643
Total payments	\$ 59,207
Amount representing interest	\$ (3,066)
Lease obligation, net	56,141
Less current portion	(44,389)
Lease obligation – long term	<u>\$ 11,752</u>

The lease expense for the three months ended September 30, 2020 was \$11,564, which consisted of amortization expense of \$10,301 and interest expense of \$1,263.

The lease expense for the nine months ended September 30, 2020 was \$34,691, which consisted of amortization expense of \$30,297 and interest expense of \$4,394.

The lease expense for the three months ended September 30, 2019 was \$11,227, which consisted of amortization expense of \$9,186 and interest expense of \$2,041.

The lease expense for the nine months ended September 30, 2019 was \$33,680, which consisted of amortization expense of \$27,017 and interest expense of \$6,663.

The cash paid under this operating lease during the nine months ended September 30, 2020 was \$25,918. At September 30, 2020, the weighted average remaining lease term is 1.25 years and the weighted average discount rate is 8%.

#### **NOTE 6 – COMMITMENTS & CONTINGENCIES**

On February 18, 2020, the Company received a demand letter from a law firm representing certain individuals who purchased the Breathe brand home cleaning products. The demand letter alleges that the Company has unlawfully, falsely and misleadingly labeled and marketed the Breathe brand of products to consumers in violation of the Consumer Products Safety Act, the Federal Hazardous Substance Act and the FTC Act as well as various California and New York laws. While the Company denied any wrongdoing, a settlement has been reached with no further obligation required by the Company.

#### **Accrued Liability**

On July 9, 2014, the Board of Directors approved an investment arrangement with an individual. Per the terms of the agreement, the investor transferred \$150,000 to the Company to be used for the development of a specific product. The product for which the investment was intended was never produced and this agreement is being renegotiated. The investment remains with the Company and is disclosed as an accrued liability on the balance sheet.

## NOTE 7 – RELATED PARTY TRANSACTIONS

During the year ended December 31, 2017, Sanford Lang, the Company's former Chairman and CEO, advanced the Company \$289,821 to pay for general operating expenses. The advance requires a monthly interest payment of \$2,545 and due on demand.

As of September 30, 2020, the Company owed The Starco Group, ("TSG") \$72,843 for expenses paid by The Starco Group on behalf of the Company for expenses to launch licensed brands. Once royalties exceed \$250,000 in the aggregate, and the Company has an adequate cash reserve, TSG will deduct the incurred expenses from the subsequent royalty payments until TSG is paid in full. In addition, the Company owes TSG an additional \$47,129 for expenses paid on behalf of the Company or funds advanced to the Company to pay for other operating expenses.

As of September 30, 2020, the Company owed Sklar Holdings \$62,000 for operating expenses paid by them on behalf of the Company. Sklar Holdings is owned by the Ross Sklar, CEO.

As of September 30, 2020, the Company owes two of its board members \$269 and \$637, respectively, for cash advances to the Company and accrued compensation of \$10,350 and \$41,600, respectively.

As of September 30, 2020, the Company has total accrued compensation due to its CFO of \$46,050.

On January 24, 2020, the Company executed a promissory note for \$100,000 with Ross Sklar, CEO. The note bears interest at 4% per annum, compounded monthly, is unsecured and matures in two years. As of September 30, 2020, there is \$1,602 of accrued interest due on this note.

During the nine months ended September 30, 2020, the Company incurred \$150,000 of marketing expense from The Woo. David Dryer, the EVP of Marketing is a Managing Director at The Woo.

During the three months ended September 30, 2020 and 2019, the Company recognized revenue of \$767,808 and \$50,034, respectively. During the nine months ended September 30, 2020 and 2019, the Company recognized revenue of \$1,120,072 and \$228,783, respectively. There is a \$273,567 receivable from related companies as of September 30, 2020. All revenue received is from a related party.

**NOTE 8 – STOCK WARRANTS**

A summary of the status of the Company's outstanding stock warrants and changes during the periods is presented below:

	Shares available to purchase with warrants	Weighted Average Price	Weighted Average Fair Value
Outstanding, December 31, 2018	2,000,000	\$ 1.05	\$ 0.003
Issued	-	\$ -	\$ -
Exercised	-	\$ -	\$ -
Cancelled	-	\$ -	\$ -
Expired	-	\$ -	\$ -
Outstanding, December 31, 2019	2,000,000	\$ 1.05	\$ 0.003
Issued	-	\$ -	\$ -
Exercised	-	\$ -	\$ -
Cancelled	-	\$ -	\$ -
Expired	-	\$ -	\$ -
Outstanding, September 30, 2020	<u>2,000,000</u>	<u>\$ 1.05</u>	<u>\$ 0.003</u>
Exercisable, September 30, 2020	<u>2,000,000</u>	<u>\$ 1.05</u>	<u>\$ 0.003</u>

**NOTE 9 – SUBSEQUENT EVENTS**

Management has evaluated subsequent events pursuant to the requirements of ASC Topic 855, from the balance sheet date through the date the financial statements were issued and has determined that no material subsequent events exist.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following information should be read in conjunction with our financial statements and related notes thereto included in Part I, Item 1, above. We also urge you to review and consider our disclosures describing various risks that may affect our business, which are set forth under the heading "Risk Factors," below.

### Forward Looking Statements

Certain matters discussed herein are forward-looking statements. Such forward-looking statements contained in this Form 10-Q involve risks and uncertainties, including statements as to:

- our future strategic plans;
- our future operating results;
- our business prospects;
- our contractual arrangements and relationships with third parties;
- the dependence of our future success on the general economy;
- our possibility of not successfully raising future financings; and
- the adequacy of our cash resources and working capital.

These forward-looking statements can generally be identified as such because the context of the statement will include words such as we "believe," "anticipate," "expect," "estimate" or words of similar meaning. Similarly, statements that describe our future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which are described in close proximity to such statements and which could cause actual results to differ materially from those anticipated. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this Form 10-Q, and we undertake no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

### Executive Overview

In July 2017, our Board of Directors entered into a licensing agreement with The Starco Group, located in Los Angeles, California, to pursue a new strategic marketing plan involving commercializing leading edge products with the intent to sell them through brick and mortar retailers as well as through online retailers. Management believes the Company will realize growing revenues from royalties over the next 12 months as the Company continues to execute on its marketing pull through strategy and as it expands its distribution.

Starco Brands, Inc. is a company whose mission is to create behavior-changing products and brands. Our core competency is inventing brands and marketing, and building relationships with marketing agencies and large media companies to assist in pushing the Companies products. The licensing agreement with The Starco Group provides Starco Brands with certain products on exclusive and royalty-free basis and other products on a non-exclusive and royalty basis; in the following categories: food, household cleaning, air care, spirits and personal care. The Starco Group is predominantly an aerosol and liquid fill private label manufacturer that also owns some brands. It has manufacturing assets in the following verticals: DIY/Hardware, paints, coatings and adhesives, household, air care, disinfectants, automotive, motorcycle, arts & crafts, personal care cosmetics, personal care FDA, sun care, food, cooking oils, beverage, spirits and wine.

The current CEO of The Starco Group, Ross Sklar, was named the CEO of Starco Brands in August of 2017. Mr. Sklar has a long track record of commercializing technology in industrial and consumer markets. Mr. Sklar has built teams of manufacturing personnel, R&D and sales and marketing professionals over the last 20 years and has grown The Starco Group into a successful and diversified manufacturer supplying a wide range of products to some of the largest retailers in the United States.

After researching the Company's best opportunities the Company launched and is now in market with four product lines.. The Company intends to raise capital via a Regulation A public offering in Q1 2021. This will assist in marketing their products and launching new sku's and new lines. The Company is now executing on this vision and is in market with Breathe® Household cleaning aerosol line, Breathe is an environmentally-friendly line of household cleaning aerosol products. It is the world's first aerosol household cleaning line to be approved by the EPA's Safer Choice program. This product line is biodegradable and is propelled by nitrogen, which makes up approximately 80% of the earth's breathable air. Breathe was named Partner of the Year by the EPA's Safer Choice Program for 2018, a tremendous honor. Breathe also achieved the Good Housekeeping Seal of approval.

The Breathe line is predominantly in 300 to 400 stores serviced through United Natural Foods, Inc. ("UNFI") as well as in almost 500 Home Depots and Lowes through a distributor called Central Garden Excel ("Central"), one of the largest distributors to the DIY/Hardware retail channel. Central will be handling all of the Company's distribution for the Breathe household cleaning aerosol line to Home Depot and Lowes. The Company has also begun to implement its online sales strategy and Breathe is now available on Amazon. Breathe is currently being presented to a few other national retailers in the United States.

The Company has also recently launched the Breathe Hand Sanitizer Spray in April 2020. This invention was created and patents were filed by Alim Enterprises, LLC, ("AE") an entity owned by Mr. Sklar. Originally the technology was developed for Blue Cross Laboratories, LLC, ("BCL") a personal care consumer products manufacturer owned by Mr. Sklar's The Starco Group. The product was developed as a result of supply chains collapsing during the Covid-19 outbreak and increased demand for hand sanitizers. The traditional packaging components used in manufacturing hand sanitizer became very difficult to procure. BCL is an at scale manufacturer that started approximately 50 years ago in Santa Clarita, California with personal care products including hand sanitizer. Due to the outbreak of Coronavirus many traditional component supply chains became overly stressed and BCL could not source enough bottles and caps. Through Mr. Sklar's AE, the concept of a spray hand sanitizer was invented. AE filed patents on the first ever aerosol spray hand sanitizer with 75% alcohol solution that utilizes only compressed air and nitrogen as the products propellant. AE and its intellectual property counsel believe the product is novel and warrants a utility patent.

The product is being manufactured by BOV Solutions, a division of The Starco Group that is an at scale FDA, CFR210/211 manufacturer of aerosol and OTC products. The Breathe Hand Sanitizer Spray can only be made in an FDA facility that has at scale aerosol capabilities. The product is being sold through BOV Solutions and The Starco Group's existing distribution footprints in the United States. The Company launched the product on April 20, 2020 via a Press Release and did so in partnership with Dollar General to be distributed in all their 15,000 stores. The Company has also partnered with Wegmans, HLA and J Winkler. Since then, the product is in distribution through The Home Depot, Lowes, American Pharmacy, AutoZone, The Farm Shop, Harris Teeter, UNFI, Kehe, Macys, Smart & Final, Weeks and a few others. The product comes in three sizes, 1oz., 5oz., and 9.5oz. sprays and is available directly on the Company's website [www.breathesantizer.com](http://www.breathesantizer.com) and on Amazon and Walmart.com.

The Company is also the marketer of record but not the owner of Betterbilt Chemical's Kleen Out® branded drain opener and for the Winona® Butter Flavor Popcorn Spray. The Company provides marketing services to these brands as per the terms of the agreement. Both products are available in all Walmart stores. Through the Company's relationship with TSG and their marketing partner Deutsch Marketing, the Company launched a new label in June 2019 for Winona Popcorn Spray throughout all Walmart stores. The Company also launched the Winona Popcorn Spray on Amazon through our strategic partner Pattern (formally iServe), who is a shareholder in Starco Brands, Inc. The Company expects sales to continue to grow in this space. The Company also just landed HEB and Winona Popcorn Spray which is now distributed through all their stores.

In addition, as long as the Company can raise capital the Company plans to launch other products in spray condiments, air care, sun care, hair care, personal care, spirits and beverages over the next 60 months. Although the initial market reception to our new lines has been encouraging, the Company may encounter a number of hurdles that could prevent this and future product launches from achieving sustained commercial success. Financing growth and launching of new products is key and the Company's ability to raise further capital is critical.

We will need to rely on sales of our common stock in our upcoming Regulation A offering projected to begin in Q1 2021. The purchasers and manner of issuance will be determined according to our financial needs and the available exemptions to the registration requirements of the Securities Act of 1933. The Company is planning to utilize, as best as possible with limited financing, the services of Deutsch Marketing in order to help support the Company's marketing plan. The Company also engaged with a marketing agency called The Woo. The Woo has core competencies in web design, developing social marketing assets and video production. The Company has also partnered with a global media firm called Hearst Media to assist with marketing products on a larger level across a variety of owned media platforms. The concept of the deal with Hearst is that the Company will partner with applicable brands owned by Hearst that will be cobranded with a Starco Brands product and then will be marketed throughout the Hearst platform. Each product deal will have its own media budget that Hearst contributes for a certain royalty on gross sales. Media spends in this deal range from \$1.5M to 3m per year. The first deal that was executed was the Breathe household cleaning line and the hand sanitizer line that was approved for the Good Housekeeping Seal of approval and now the packaging and all marketing showcases the seal. The brand is then marketed across the Hearst platform and over the last 60 days has been showcased in Women's Health, Men's Health, Ophra, House Beautiful, Prevention Magazine, Good Housekeeping and others. Hearst contributes between 1.5 million and 3 million dollars of media space for approximately a 2% royalty participation on the Breathe product sales. This highly strategic deal allows Starco Brands to exploit one of the largest and most appropriate media platforms for our products without the use of any upfront capital. The Company has recently replicated this deal with Winona Popcorn Spray and Hearst's Delish.com and other products Starco Brands will be coming out with.

The Company is also planning on launching new products over the next year that are viewed as disruptive in their market and leading edge, again as long as their financing plans come to fruition. The Company has now contracted with, a top securities marketing and advisory firm called Issuance, Inc. and signed a broker dealer agreement with The Dalmore Group to assist in this process.

The Company's ultimate goal is to become a leading brand owner and third-party marketer of cutting edge technologies in the consumer products marketplace whose success is expected to increase shareholder value. The Company will continue to evaluate this and other opportunities to further set its strategy for 2021 and beyond.

For more information please visit our website at [www.starcobrands.com](http://www.starcobrands.com), [www.breathcleaning.com](http://www.breathcleaning.com), [www.breathsanitizer.com](http://www.breathsanitizer.com).

### **Results of Operation for the Three Months Ended September 30, 2020 and 2019**

#### *Revenues*

For the three months ended September 30, 2020, the Company recorded royalty revenues of \$767,808 compared to \$50,034 for the three months ended September 30, 2019, an increase of \$717,774, a percentage gain of 1,435%. The current royalties equate to approximately \$3.5 million of gross revenues of Starco Brands and Starco Brands represented products. The royalty rate that Starco Brands is paid varies on a per product basis of wholesale sales of our branded and non-corporate owned licensed products. Revenues are from our marketing licensing agreements with The Starco Group and other affiliated companies, for various products mentioned above. The increase in the current period is due to an increase of sales of our Breathe household cleaning line and Winona Popcorn Spray, and to the launching and scaling of the new Breathe hand sanitizer spray.



### Operating Expenses

For the three months ended September 30, 2020, compensation expense to Sandy Lang, Marty Goldrod and Rachel Boulds, the only people compensated in the Company, increased \$1,456, or 3.2% to \$47,113 compared to \$45,657 for the three months ended September 30, 2019.

For the three months ended September 30, 2020, the Company incurred \$34,677 in professional fees compared to \$6,911 in the prior period, an increase of \$27,766, or 401.8%. Professional fees are mainly for accounting, auditing and legal services associated with our quarterly filings as a public company and advisory and valuation services. The increase is primarily due to an increase in legal fees.

For the three months ended September 30, 2020, the Company incurred \$222,334 in marketing, general and administrative expense as compared to \$56,130 for the three months ended September 30, 2019, an increase of \$166,204, or 296.1%. The increase can be attributed to an increase of spending on marketing.

### Other income and expense

For the three months ended September 30, 2020, we had total other expense of \$1,768 compared to \$2,804 for the three months ended September 30, 2019. For the three months ended September 30, 2020, we had other income from sub leasing our office space of \$7,000, interest expense of \$8,768. For the three months ended September 30, 2019, we had other income of \$5,250, interest expense of \$24,071.

### Net loss

For the three months ended September 30, 2020, the Company recorded net income of \$461,916 as compared to a net loss of \$61,468 in the prior year. Our increase in net income is attributed to our increase in revenue attributed to the Breathe Hand Sanitizer Spray, growth in the Breathe Household Cleaning line and to continued growth with the Winona Popcorn Spray.

## **Results of Operation for the Nine Months Ended September 30, 2020 and 2019**

### Revenues

For the nine months ended September 30, 2020, the Company recorded royalty revenues of \$1,120,072 compared to \$228,783 for the nine months ended September 30, 2019, an increase of \$891,289 or 389.6%. The royalty rate that Starco Brands is paid varies on a per product basis of wholesale sales of our branded and non-corporate owned licensed products. Revenues are from our marketing licensing agreements with The Starco Group and other affiliated companies, for various products mentioned above.

### Operating Expenses

For the nine months ended September 30, 2020 compensation expense to Sandy Lang, Marty Goldrod and Rachel Boulds, the only people compensated in the Company, decreased \$229, or .2% to \$138,836 compared to \$138,607 for the nine months ended September 30, 2019.

For the nine months ended September 30, 2020, the Company incurred \$63,956 in professional fees compared to \$37,354 in the prior period, an increase of \$26,602, or 71.2%. Professional fees are mainly for accounting, auditing and legal services associated with our quarterly filings as a public company and advisory and valuation services. The increase is primarily due to an increase in legal fees.

For the nine months ended September 30, 2020, the Company incurred \$328,833 in marketing, general and administrative expense as compared to \$157,284 for the nine months ended September 30, 2019, an increase of \$171,549, or 109.1%. The increase can be attributed to an increase of spending on marketing.

### Other income and expense

For the nine months ended September 30, 2020, we had total other expense of \$5,027 compared to total other income of \$11,296 for the nine months ended September 30, 2019. For the nine months ended September 30, 2020, we had other income from sub leasing our office space of \$15,750, interest expense of \$24,077 and a gain on forgiveness of debt of \$3,300. For the nine months ended September 30, 2019, we had other income of \$15,750, interest expense of \$23,888 and a gain on forgiveness of debt of \$19,434.

### Net loss

For the nine months ended September 30, 2020, the Company recorded net income of \$583,420 as compared to a net loss of \$93,166 in the prior year. Our increase from a net loss to net income is attributed to the Breathe Hand Sanitizer Spray, growth in the Breathe Household Cleaning line and to continued growth with the Winona Popcorn Spray.

### **Liquidity and Capital Resources**

As reflected in the accompanying unaudited financial statements, the Company has an accumulated deficit of \$16,096,886 at September 30, 2020, due to providing stock for services when the Company reorganized in 2017/18, and had net income of \$583,420 and net cash provided by operating activities of \$427,490 for the nine months ended September 30, 2020.

We netted \$128,508 from financing activities for the nine months ended September 30, 2020, due to a \$100,000 loan from our CEO and a net \$60,837 from other related party cash advances to pay for general operating expenses, compared to \$65,787 provided by financing activities the nine months ended September 30, 2019.

In the comparative period in 2019 the Company was operating at a net loss of \$93,166 compared to the Company generating a net operating profit of \$583,420 in 2020. Operating expenses include items such as only two out of the four Board Member's compensation, marketing expenses, administrative costs, insurance, legal and other professional fees, compliance and website maintenance. No cash compensation has ever been paid to the Ross Sklar the CEO and Chairman of the Board.

We have an outstanding loan of approximately \$289,000 from Sandy Lang that requires monthly interest payments of \$2,545. This was used to pay administrative and other operating costs.

On January 24, 2020, the Company executed a promissory note for \$100,000 with Ross Sklar, CEO. The note bears interest at 4% per annum, compounded monthly, is unsecured and matures in two years.

### **Critical Accounting Estimates and Policies**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Note 2 to the Financial Statements describes the significant accounting policies and methods used in the preparation of the Financial Statements. Estimates are used for, but not limited to, contingencies and taxes. Actual results could differ materially from those estimates. The following critical accounting policies are impacted significantly by judgments, assumptions, and estimates used in the preparation of the Financial Statements.

We are subject to various loss contingencies arising in the ordinary course of business. We consider the likelihood of loss or impairment of an asset or the incurrence of a liability, as well as our ability to reasonably estimate the amount of loss in determining loss contingencies. An estimated loss contingency is accrued when management concludes that it is probable that an asset has been impaired or a liability has been incurred and the amount of the loss can be reasonably estimated. We regularly evaluate current information available to us to determine whether such accruals should be adjusted.

We recognize deferred tax assets (future tax benefits) and liabilities for the expected future tax consequences of temporary differences between the book carrying amounts and the tax basis of assets and liabilities. The deferred tax assets and liabilities represent the expected future tax return consequences of those differences, which are expected to be either deductible or taxable when the assets and liabilities are recovered or settled. Future tax benefits have been fully offset by a 100% valuation allowance as management is unable to determine that it is more likely than not that this deferred tax asset will be realized.

Revenue is recognized when a customer obtains control of promised goods or services and is recognized in an amount that reflects the consideration that an entity expects to receive in exchange for those goods or services. In addition, the standard requires disclosure of the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The amount of revenue that is recorded reflects the consideration that the Company expects to receive in exchange for those goods. The Company applies the following five-step model in order to determine this amount: (i) identification of the promised goods in the contract; (ii) determination of whether the promised goods are performance obligations, including whether they are distinct in the context of the contract; (iii) measurement of the transaction price, including the constraint on variable consideration; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Company satisfies each performance obligation.

The Company only applies the five-step model to contracts when it is probable that the entity will collect the consideration it is entitled to in exchange for the goods or services it transfers to the customer. Once a contract is determined to be within the scope of ASC 606 at contract inception, the Company reviews the contract to determine which performance obligations the Company must deliver and which of these performance obligations are distinct. The Company recognizes as revenues the amount of the transaction price that is allocated to the respective performance obligation when the performance obligation is satisfied or as it is satisfied.

The Company earns its revenue from the licensing agreements it has with The Starco Group, ("TSG") a related party. The Company licenses the right for TSG to manufacture and sell certain Starco Brands products.. The amount of the licensing revenue received varies depending upon the product and is determined beforehand in each agreement. The Company recognized its revenue only when it receives a report of sales made by TSG to a third party.

#### **Off-Balance Sheet Arrangements**

We have not entered into any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources and would be considered material to investors.

#### **Recent Accounting Pronouncements**

The Company has implemented all new accounting pronouncements that are in effect. These pronouncements did not have any material impact on the financial statements unless otherwise disclosed, and the Company does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Not applicable to smaller reporting companies.

### **ITEM 4. CONTROLS AND PROCEDURES**

#### **Evaluation of Disclosure Controls and Procedures**

We maintain disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) that are designed to be effective in providing reasonable assurance that information required to be disclosed in our reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission (the “SEC”), and that such information is accumulated and communicated to our management to allow timely decisions regarding required disclosure. Our Chief Executive Officer and Chief Financial Officer evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, they concluded that our disclosure controls and procedures were not effective for the quarterly period ended September 30, 2020.

The following aspects of the Company were noted as potential material weaknesses:

- lack of an audit committee
- lack of corporate documentation

In designing and evaluating disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable, not absolute assurance of achieving the desired objectives. Also, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs.

#### **Changes in Internal Controls**

Based on that evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that no change occurred in the Company's internal controls over financial reporting during the quarter ended September 30, 2020, that has materially affected, or is reasonably likely to materially affect, the Company's internal controls over financial reporting.

## PART II - OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

On February 18, 2020, the Company received a demand letter from a law firm representing certain individuals who purchased the Breathe Household cleaning products. The demand letter alleges that the Company has unlawfully, falsely and misleadingly labeled and marketed the Breathe brand of products to consumers in violation of the Consumer Products Safety Act, the Federal Hazardous Substance Act and the FTC Act as well as various California and New York laws. While the Company denied any wrongdoing, a settlement has been reached with no further obligation required by the Company.

### ITEM 1A. RISK FACTORS

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and, as such, are not required to provide the information under this Item; however, due to the current circumstance we have chosen to include the following risk factor.

On January 30, 2020, the World Health Organization declared the coronavirus outbreak a "Public Health Emergency of International Concern" and on March 10, 2020, declared it to be a pandemic. The coronavirus and actions taken to mitigate it have had and are expected to continue to have an adverse impact on the economies and financial markets of many countries, including the geographical area in which the Company operates. While it is unknown how long these conditions will last and what the complete financial effect will be to the company, to date, the Company has not experienced a material impact.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

### ITEM 4. MINING SAFETY DISCLOSURES

Not applicable.

### ITEM 5. OTHER INFORMATION.

None

### ITEM 6. EXHIBITS

<u>No.</u>	<u>Description</u>
<a href="#">31.1</a>	Chief Executive Officer Section 302 Certification
<a href="#">31.2</a>	Chief Financial Officer Section 302 Certification
<a href="#">32.1</a>	Section 1350 Certification
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Label Linkbase Document
101.PRE	XBRL Taxonomy Presentation Linkbase Document

**SIGNATURES**

In accordance with the requirements of the Exchange Act, the Registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**STARCO BRANDS, INC.**

Dated: November 16, 2020

By: /s/ Ross Sklar  
Ross Sklar  
Chief Executive Officer  
By: /s/Rachel Boulds  
Rachel Boulds  
Chief Financial Officer

**Exhibit 31.1**

**CHIEF EXECUTIVE OFFICER**

I, Ross Sklar, hereby certify that:

- (1) I have reviewed this quarterly report on Form 10-Q of Starco Brands, Inc.;
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 16, 2020

/s/Ross Sklar  
Ross Sklar  
Chief Executive Officer

**Exhibit 31.2**

**CHIEF FINANCIAL OFFICER**

I, Rachel Boulds, hereby certify that:

- (1) I have reviewed this quarterly report on Form 10-Q of Starco Brands, Inc.;
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 16, 2020

/s/Rachel Boulds  
Rachel Boulds  
Chief Financial Officer



**Exhibit 32.1**

**CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code), the undersigned officers of Starco Brands, Inc., a Nevada corporation (the "Company"), do hereby certify, to the best of their knowledge, that:

1. The Quarterly Report on Form 10-Q for the period ending September 30, 2020 (the "Report") of the Company complies in all material respects with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 16, 2020      /s/Ross Sklar  
Ross Sklar  
Chief Executive Officer

Dated: November 16, 2020      /s/Rachel Boulds  
Rachel Boulds  
Chief Financial Officer

**Exhibit 31.1**

**CHIEF EXECUTIVE OFFICER**

I, Ross Sklar, hereby certify that:

- (1) I have reviewed this quarterly report on Form 10-Q of Starco Brands, Inc.;
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 16, 2020

/s/Ross Sklar  
Ross Sklar  
Chief Executive Officer

**Exhibit 31.2**

**CHIEF FINANCIAL OFFICER**

I, Rachel Boulds, hereby certify that:

- (1) I have reviewed this quarterly report on Form 10-Q of Starco Brands, Inc.;
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 16, 2020

/s/Rachel Boulds  
Rachel Boulds  
Chief Financial Officer

**Exhibit 32.1**

**CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code), the undersigned officers of Starco Brands, Inc., a Nevada corporation (the "Company"), do hereby certify, to the best of their knowledge, that:

1. The Quarterly Report on Form 10-Q for the period ending September 30, 2020 (the "Report") of the Company complies in all material respects with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 16, 2020      /s/Ross Sklar  
Ross Sklar  
Chief Executive Officer

Dated: November 16, 2020      /s/Rachel Boulds  
Rachel Boulds  
Chief Financial Officer